

2025 – 2028

ERINOAKKIDS
Centre for Treatment and Development

Strategic Priorities



Who We Are

ErinoakKids is a children's treatment centre offering therapy, medical and support services for more than 29,000 children and youth every year in Peel, Halton, Dufferin County and beyond.

Mission

Help children and youth with physical, developmental and communication disabilities achieve optimal levels of independence, health and well-being

Vision

Children and youth reaching their full potential supported by a full continuum of integrated, family-centred services



Strategic Priorities

Community: We partner with families and communities to create bright futures.

We walk alongside **families** and **communities** with empathy, intention and care: building resilience through connection and trust: *ErinoakKids offers expert care in a place where you are welcome, you belong.*

Leadership: We lead with excellence, spark innovation and continue to grow our impact.

We are proud of the **foundation** we've built and the **leadership** role we've earned in our region and sectors, and we are ready to **shape** what comes next: *ErinoakKids is a model of thoughtful, values-based, and data-driven leadership in a dynamic, rapidly evolving care landscape.*

People: We empower a capable, caring and inspired team.

We are committed to fostering a workplace that nurtures **talent**, values **diverse perspectives**, and empowers individuals to thrive, personally and professionally: *ErinoakKids is a culture where excellence is supported, shared, and celebrated.*

**Guided by
our Values**



Inclusion, Integrity, Excellence, Collaboration

Strategic Priorities in Action 2025 – 2028

Community: We partner with families and communities to create bright futures.

- Provide a seamless pathway through ErinoakKids services, create a warm welcome, simplify the referral process and provide easy access to information.
- Open ErinoakKids spaces to community partners seeking space to host accessible programs and activities.
- Create more opportunities for family engagement and remove barriers to participation.
- Support smoother transitions for children as they grow at ErinoakKids., and provide volunteer and employment opportunities for former clients and client families.



Strategic Priorities in Action 2025 – 2028

Leadership: We lead with excellence, spark innovation and continue to grow our impact.

- Implement AI and new technology solutions to simplify manual processes, help staff easily access ErinaokKids data for decision making, and optimize caseload and workload management within clinical guidelines to reduce wait times.
- Expand funded and fee for service programing in alignment with LIFT goals, supporting equity of access to meet the needs of a growing, changing population in Peel, Halton and Dufferin.
- Focus on long-term financial sustainability through improved financial forecasting and growing our donor base.



Strategic Priorities in Action 2025 – 2028

People: We empower a capable, caring and inspired team.

- Respond to the employee opinion survey with opportunities for professional development and input into decision making, launch consultation on employee benefits and a proposed wellness program.
- Develop and roll out a new leadership development model and performance management process.
- Create collaborative digital workspaces and automate staff processes such as recruitment and expenses.

